

## **Apple Daily Newspaper Online**

**The Decline of the Daily Newspaper American Mirror: The Life and Art of Norman Rockwell Newspapers Online Holding Back The Tears Digitizing the News Ketogenic Diet Crash Course Day Trading with a Simple Supply and Demand Strategy The Unique Technique Press and Public From Duty to Delight USA TODAY Crossword 2 The Student Newspaper Survival Guide Preserving the Press 365 Life-Changing Scriptures Day by Date The Day We Went to the Circus Slippin' Out of Darkness The Hype Machine Fitness for Men Over 50 Day of the Dead Coloring Book: Killer Marketing Strategies The Concise Encyclopedia of Communication Strategy, Value and Risk Confidently You The Heavens Declare the Glory of God The Clarity Project Flight of Remembrance Media and Communication in the Chinese Diaspora Healing the Vestigial Heart Social Security Reducing Global Road Traffic Tragedies The Very Best of Divorce in Connecticut Message and Medium The Iowa Publisher Baby Keepsake Book Choose This Day Eureka! I Found It - Seek and Find Activity Book for Kids Personal Vengeance Daily Report Military Recruiting in the United States The Washington Newspaper**

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**Eureka! I Found It - Seek and Find Activity Book for Kids Oct 31 2019 Oh, what did you find? Tell me, tell me now.. will you? This beautiful yet challenging seek and find Activity Book for kids has so many benefits. But the most important of which would be the essential life skills of patience, self-confidence and determination. These are the skills that will mold your child into becoming attentive and proactive learners. Grab a copy today!**

**The Concise Encyclopedia of Communication Feb 13 2021 This concise volume presents key concepts and entries from the twelve-volume ICA International Encyclopedia of Communication (2008), condensing leading scholarship into a practical and valuable single volume. Based on the definitive twelve-volume IEC, this new concise edition presents key concepts and the most relevant headwords of communication science in an A-Z format in an up-to-date manner Jointly published with the International Communication Association (ICA), the leading academic association of the discipline in the world Represents the best and most up-to-date international research in this dynamic and interdisciplinary field Contributions come from hundreds of authors who represent excellence in their respective fields An affordable volume available in print or online**

**The Hype Machine Jun 19 2021 A landmark insider's tour of how social media affects our decision-making and shapes our world in ways both useful and dangerous, with critical insights into the social media trends of the 2020 election and beyond "The book might be described as prophetic. . . . At least two of Aral's three predictions have come to fruition."—New York NAMED ONE OF THE BEST BOOKS OF THE YEAR BY WIRED • LONGLISTED FOR THE PORCHLIGHT BUSINESS BOOK AWARD Social media connected the**

**world—and gave rise to fake news and increasing polarization. It is paramount, MIT professor Sinan Aral says, that we recognize the outsize effect social media has on us—on our politics, our economy, and even our personal health—in order to steer today’s social technology toward its great promise while avoiding the ways it can pull us apart. Drawing on decades of his own research and business experience, Aral goes under the hood of the most powerful social networks to tackle the critical question of just how much social media actually shapes our choices, for better or worse. He shows how the tech behind social media offers the same set of behavior influencing levers to everyone who hopes to change the way we think and act—from Russian hackers to brand marketers—which is why its consequences affect everything from elections to business, dating to health. Along the way, he covers a wide array of topics, including how network effects fuel Twitter’s and Facebook’s massive growth, the neuroscience of how social media affects our brains, the real consequences of fake news, the power of social ratings, and the impact of social media on our kids. In mapping out strategies for being more thoughtful consumers of social media, *The Hype Machine* offers the definitive guide to understanding and harnessing for good the technology that has redefined our world overnight.**

***Ketogenic Diet Crash Course* May 31 2022 How to Turn Your Body into a Fat-Burning Machine Do you like what you see in the mirror? Are you avoiding social situations, dressing room mirrors or romantic advances because of how you feel about your body? Are you missing out on life? Not being able to enjoy simple activities with your loved ones? What if there really is an effective way to lose 5, 10, 30 or more pounds? If you're reading this then it's a sign that you're ready for a change. Everything happens for a reason and today is your day. Being trim and healthy is very attractive, no matter how we look at it, and highly valued in our society. This we cannot change, but we can take complete control of our own body. Step into your new body. Imagine getting compliments from friends, co-workers and members of the opposite sex. How does that feel? This guide cuts through the misconceptions about the low-carbohydrate diet, giving you the facts and figures, and taking all the guess-work out of losing weight. But this is not just a guide about losing weight - it's specifically crafted for optimally losing fat. Robert M. Fleischer has distilled years of research and experience to make it not only possible for you to look your best, but to do it in an easy and enjoyable way. In "*Ketogenic Diet Crash Course*" you'll discover: The difference between the Ketogenic diet and the Atkins diet, and how to avoid a mistake many people make unknowingly The no.1 cause of belly fat, and how to get rid of it easily (this piece of information alone is almost priceless) How to use technology you already have at your fingertips to make your weight-loss journey a lot easier and more effective How to boost your metabolism and burn more fat How to train your body to use fat instead of carbs How to get results with a low-carb diet without starving yourself**

***The Heavens Declare the Glory of God* Nov 12 2020 Dr. Ron McRay is about to do something extraordinary. This book will present to you the subject of Biblical astrology. Do not be frightened, for you are about to be introduced to one of the most fascinating subjects of the Bible. "Pagan" astrology, motivated by evil, and counted on by millions of people down through the ages, is actually the "gospel according to 'satan.'" It is designed to blind mankind to the true "ordinances of heaven." This misguided view of the heavens has infiltrated into Christian society. Coffee break discussions of personal experiences mention the "alignment of the stars" rather than the providence of the Creator. The daily newspaper horoscope is read by countless numbers of professing believers in GOD. A biblical understanding is needed to give the glory back to GOD where it belongs. The gospel is contained in the stars of heaven. Even without the Bible, Yahweh has provided his wonderful story and plan of redemption forever etched in the night skies. Their stories should be trumpeted by believers everywhere to bring the glory of Yahweh's work to a sinful world.**

***Choose This Day* Dec 02 2019 As Ruben Wells kneels with a gun pointed at his head all he can do is reflect on the life he spoiled. What has led him here? Was it his willingness**

**to always try to do the right thing that has him staring at the barrel of a gun? Or was that he was too much of a people pleaser having a hard time saying no that has led to him begging for his life? Every thing begins and ends with a choice. The moment a choice is made it only takes a second for a life to change. Ruben made a choice to initiate a relationship with the alluring Bianca Jones. She makes heads turn and every man's dream. She is beautiful as a gazelle, but as dangerous as a lioness, as she's unavailable due to being unhappily married with children. Being married doesn't keep her from wanting to pursue Ruben as well as being pursued by him. Getting involved with Bianca changes Ruben's life in ways he never could have imagined. Choices are a gift constantly given to everyone. The choices made lead to different paths. We all have to choose this day what we're going to do with our own lives not knowing what the end result will be. What kind of impact will Ruben's choices have on his life?**

**Killer Marketing Strategies Mar 17 2021 Making your sales and marketing more effective and more impactful is the focus of Killer Marketing Strategies by Katryna Johnson, J.D. Starting with an understanding of what it takes to actually make a profit, the book teaches the reader about powerful headlines and persuasive copywriting. The book explores the world of online marketing and social media. But online is only one channel for effective marketing. The smart marketer in today's environment uses some tried and true marketing methods like press releases, newsletters, value bundling, and more. Killer Marketing Strategies will help you take your marketing to the next level.**

**365 Life-Changing Scriptures Day by Date Sep 22 2021 We all want our life to change for the better. These 366 inspirational daily devotionals were written for that purpose. You will notice that the date coincides with the chosen scripture. For example, the scripture for February 7 (2/7) is Proverbs 2:7. The Scripture for February 8 (2/8) is Genesis 2:8. They were written to be a guide for the rest of the day. If you prefer to read them at night, just read the devotional for the next day. These inspirational messages have endured the test of time. They have been sent on a daily basis for some ten years to around 30,000 people worldwide over the internet. While the author plans to continue this practice, some people prefer to have them all together in book format since the internet is not always available or convenient. God bless you and God bless us all on our journey day by date to arrive some day in the future at our Glory Home.**

**Baby Keepsake Book Jan 03 2020 Baby Memory Book For Creating Your Own Baby Scrapbook Keep the memories of your baby's first year of life in this charming baby scrapbook. The arrival of your new baby is a great time to start scrapbooking. This baby book allows you to create a priceless and irreplaceable personalized baby keepsake that you can treasure for years. This sweet memory baby book has plenty of room for the milestones of your favorite memories of your newborn baby. Blank Fill-in Journal Type of Pages Make your own baby scrapbook to capture your baby's first years. This blank journal has plenty of space for photos and memories. This baby journal is perfect for photos, notes or poems. Compact enough to tuck away in a diaper bag or book bag. You can take it with you anywhere. Use this blank baby journal to create a story book full of photos and other memorable things about your baby. Add Photos and Write in Memories A baby book for to keep your treasured memories and preserve the special moments of your baby. Tape in a photo and then write the things your baby was doing in the photo on the lines below your baby's picture. Remember the happy times, funny things and just about anything your baby did that made you smile. Treasure your memories for a lifetime in your baby journal. A Baby Keepsake Journal This journal will allow you to tape or paste in photo's, pictures, or paper clippings of dates and special events you wish to cherish of your children. A baby book journal is a wonderful way to record all of the most special, loving and funny moments you share with your baby during the first weeks and months. Use This Baby Book For 1. Baby Scrapbook 2. Baby Photo Journal 3. Baby Diary 4. Baby Memory Book 5. Baby Keepsake Book 6. Mom Journal What's Inside: This baby scrapbook has different sections. The first part allows you to write a memory and tape or paste in a photo for: Baby's First Photo Baby's First Week Home Special Baby Moments Baby's First Bath The second section you can tape or paste in photos for your**

***baby's first four weeks of life. The third section you can tape or paste in photos for each month up to twelve months old. Plus there are pages at the back of this baby book to collect well-wishes and autographs! Makes a great gift for new moms or a baby shower gift! Create lasting memories before they are gone forever and impossible to reproduce! Pictures are worth a thousand words, they help us remember the little moments that bring us such joy in an instant. Preserving the memories of your newborn baby can bring you comfort and amusement for many years. Order Today for that special mom to be who is expecting a new baby!***

***Message and Medium Mar 05 2020 Studies of digital communication technologies often focus on the apparently unique set of multimodal resources afforded to users and the development of innovative linguistic strategies for performing mediatised identities and maintaining online social networks. This edited volume interrogates the novelty of such practices by establishing a transhistorical approach to the study of digital communication. The transhistorical approach explores language practices as lived experiences grounded in historical contexts, and aims to identify those elements of human behaviour that transcend historical boundaries, looking beyond specific developments in communication technologies to understand the enduring motivations and social concerns that drive human communication. The volume reveals long-term patterns in the indexical functions of seemingly innovative written and multimodal resources and the ideologies that underpin them, and shows that methods are not necessarily contingent on their datasets: historical analytic frameworks can be applied to digital data and newer approaches used to understand historical data. These insights present exciting opportunities for English language researchers, both historical and modern.***

***From Duty to Delight Jan 27 2022 Prayer has an important role in the lives of believers. For some, however, prayer has become a chore almost something to be dreaded than eagerly anticipated. Some people get caught up in the "how much/how often" they pray. But it really is not about how many chapters of the Bible you read or how many minutes a day you pray. It is that you read the Bible and you pray. In From Duty to Delight: Finding Greater Joy in Daily Prayer, author Ron Parrish seeks to help you become a person who enjoys spending time in God's presence through prayer someone who finds such joy in devotion that you will lose track of time. From Duty to Delight is written for the average person who struggles to set aside time for meaningful, focused interaction with God. If you feel badly about missing your devotions, if you quickly run out of things to say when you try to pray, if you sometimes find prayer boring, or if you have given up on trying to be a man or woman of prayer, From Duty to Delight can help you find your way to prayer that is fulfilling and that you can look forward to each day.***

***American Mirror: The Life and Art of Norman Rockwell Oct 04 2022 "The long-awaited biography of the defining illustrator of the twentieth century by a celebrated art critic"--***  
***Healing the Vestigial Heart Jul 09 2020 An emotional story about a man coming to terms with his past, pressing forward with life, and learning to love again. Four years after the death of his boyfriend, Alex has become an empty shell of his old self. Numb and indifferent, he has allowed his life to spin out of control. But, when an old, familiar face begins at Alex's workplace, he is suddenly confronted by his traumatic past and withdraws from life entirely, attempting to block out the horrors he has so long tried to forget-then, he meets Kit, and life is never the same again. A random night, a random bar-that's how it began. But when Alex drunkenly confesses everything he's bottled up for years to the stranger, his life changes. Kit helps him get back on his feet, embrace and accept his past, forgive himself, and take charge of his life once more. As Alex reclaims his life, he begins to feel something that he hasn't felt in years-happiness.***  
***Reader Advisory: This Erotic Gay Romance contains adult themes.***

***USA TODAY Crossword 2 Dec 26 2021 The nation's #1 newspaper, USA TODAY, presents a new collection of 200 crossword puzzles. The USA TODAY brand reaches over 6 million people daily. The Journal of the American Medical Association (JAMA) finds that cognitive puzzles such as crosswords "can bolster the mind in the same way that***

**physical exercise protects and strengthens the body." This cranium compendium features 200 brain-boosting crosswords from The Nation's No. 1 Newspaper, USA TODAY. Puzzlesmiths of all skill levels will enjoy this ultimate puzzling challenge offering hours of enlightening entertainment and brain-bolstering fun from America's trusted news--and gaming--authority, USA TODAY. Keep your brain in shape with USA Today Crossword 2.**

**Social Security Jun 07 2020 The author provides practical information that allows you to select the optimal claiming strategy that applies to your personal financial circumstances.**

**Daily Report Aug 29 2019**

**Preserving the Press Oct 24 2021 Preserving the Press is an insider account that vividly describes the personalities, organizations, and policy debates of the American daily newspaper business at a critical moment in its history. Bogart shows how this major American institution confronted the great social and technological changes that threatened its established position..**

**Personal Vengeance Sep 30 2019 Personal Vengeance, a story of murder, revenge and forgiveness. Pastor Mike McIntyre, aka Mac, is out for some revenge after his wife of 15 years is brutally murdered by an outlaw motorcycle gang. He learns how to fight and shoot. He discovers what an outlaw motorcycle gang is all about. This book shows the depth one can go when all they can think about is getting revenge.**

**Newspapers Online Sep 03 2022 A directory to North American daily newspapers whose articles are online in full text; includes geographic and newsmaker indexes.**

**Media and Communication in the Chinese Diaspora Aug 10 2020 The rise of China has brought about a dramatic increase in the rate of migration from mainland China. At the same time, the Chinese government has embarked on a full-scale push for the internationalisation of Chinese media and culture. Media and communication have therefore become crucial factors in shaping the increasingly fraught politics of transnational Chinese communities. This book explores the changing nature of these communities, and reveals their dynamic and complex relationship to the media in a range of countries worldwide. Overall, the book highlights a number of ways in which China's "going global" policy interacts with other factors in significantly reshaping the content and contours of the diasporic Chinese media landscape. In doing so, this book constitutes a major rethinking of Chinese transnationalism in the twenty-first century.**

**The Student Newspaper Survival Guide Nov 24 2021 The Student Newspaper Survival Guide has been extensively updated to cover recent developments in online publishing, social media, mobile journalism, and multimedia storytelling; at the same time, it continues to serve as an essential reference on all aspects of producing a student publication. Updated and expanded to discuss many of the changes in the field of journalism and in college newspapers, with two new chapters to enhance the focus on online journalism and technology Emphasis on Web-first publishing and covering breaking news as it happens, including a new section on mobile journalism Guides student journalists through the intricate, multi-step process of producing a student newspaper including the challenges of reporting, writing, editing, designing, and publishing campus newspapers and websites Chapters include discussion questions, exercises, sample projects, checklists, tips from professionals, sample forms, story ideas, and scenarios for discussion Fresh, new, full color examples from award winning college newspapers around North America Essential reading for student reporters, editors, page designers, photographers, webmasters, and advertising sales representatives**

**Confidently You Dec 14 2020 Confidently You: 21-Day Action Plan To Your Professional Best, written by Podcaster and Career Confidence Blogger & Coach Michele Badie, is a guide full of easy to implement career tips and thought triggers that will help you at any stage of your career to evolve into your next level of professional best. This book is an excellent resource for just about anyone from new grads to seasoned workers and can be utilized as a tool in the workplace to inspire professional development and**

**implement team building exercises. In this guide Badie has identified timeless topics and components which includes:- Career-centric topics that will boost your professional esteem.- Daily activities that can help you generate a new perspective to advancing in your career.- Action lists and affirmations that promote and develop successful career traits.**

**Military Recruiting in the United States Jul 29 2019 Military Recruiting in the United States provides a fearless and penetrating description of the deceptive practices of the U.S. military as it recruits American youth into the armed forces. Long-time antiwar activist Pat Elder exposes the underworld of American military recruiting in this explosive and consequential book. The book describes how recruiters manage to convince youth to enlist. It details a sophisticated psy-ops campaign directed at children. Elder describes how the military encourages first-person shooter games and places firearms into the hands of thousands using the schools, its JROTC programs, and the Civilian Marksmanship Program to inculcate youth with a reverence for guns. Previously unpublished investigative work reveals how indoor shooting ranges in schools are threatening the health of children and school staff through exposure to lead particulate matter. The book provides a kind of "what's coming next manual" for European peacemakers as they also confront a rising tide of militarism. The book examines the disturbing, nurturing role of the Catholic Church in recruiting youth. It surveys the wholesale military censorship of Hollywood films, pervasive military testing in the high schools, and an explosion of military programs directed toward youth. For more information, visit: [www.counter-recruit.org](http://www.counter-recruit.org)**

**Press and Public Feb 25 2022 First published in 1989. Routledge is an imprint of Taylor & Francis, an informa company.**

**Fitness for Men Over 50 May 19 2021 Getting Your FREE Bonus Download this book, read it to the end and see "BONUS: Your FREE Gift" chapter after the conclusion. Fitness For Men Over 50: Daily Workout Plan This book is designed for men over 50 because this book will help you to improve your life. Some people feel that everything is finished after retirement, but it could be the beginning of a new life. Before retirement, it is essential to find your passion and make it an important part of your life. Your passion can completely change your life because you can find a new energy to enjoy a new aspect of your life. You will find a new purpose of your life and start your day with excitement. Retired people often find it difficult to spend their idle time and they may be surrounded by negative thoughts. It is essential to keep yourself positive in every situation and this can be done with a new passion. If your passion is to play games, you can start this activity or start organizing games. This book will help you to increase your energy. This book will offer: Clean Eating is Good to Protect Health of Men Over 50 Healthy Alternatives to Unhealthy Ingredients Control Your Regular Serving of Fruits and Vegetables Workout Plan for Men Over 50 Sample Workout Plan Download your E book "Fitness For Men Over 50: Daily Workout Plan" by scrolling up and clicking "Buy Now with 1-Click" button!**

**The Iowa Publisher Feb 02 2020**

**The Very Best of Divorce in Connecticut Apr 05 2020 This book is based upon the Divorce in Connecticut blog which speaks out about the corruption and wrongdoing in family court among judges, attorneys, and mental health professionals. The improper actions of these unethical court professionals have placed vulnerable children in the hands of abusers and driven many parents to the brink of financial ruin. The book includes a wide ranging selection of the very best of the Divorce in Connecticut blogs sharing practical advice, guidance, and detailed overviews of prominent divorce cases that provide insight into the legal process. These blogs provide essential information to current and future litigants on how to survive a high conflict divorce to the best of their ability. At the same time, the book sends out a warning to the citizens of Connecticut that our family court system is deeply flawed and in dire need of reform. For additional information, the blog can be located at: [www.divorceinconnecticut.blogspot.com](http://www.divorceinconnecticut.blogspot.com).**

**Slippin' Out of Darkness Jul 21 2021 The first biography of the seminal music group**

**WAR whose many hits include "Spill the Wine," "All Day Music," "Why Can't We Be Friends?" "Slippin' into Darkness," "The Cisco Kid," and - of course - "Low Rider." They combined rock, funk, soul, R&B, jazz, and a strong Latin vibe in their music, they have been awarded two Platinum and eight Gold records in their career. Their album "The World is a Ghetto" was the bestselling release of 1973 and was #444 on the list of "Rolling Stone's Top 500 Albums" list. This unauthorized book follows the group from their early incarnations when Harold Brown and Howard Scott met to form the Creators and then the Night Shift, to their partnership with former Animals lead singer Eric Burdon, to a highly successful career on their own with the core original lineup of Brown, Scott, Lee Oskar, Lonnie Jordan, B.B. Dickerson, Papa Dee Allen, and Charles Miller. The story also follows the band through their later, leaner years, the tragic deaths of two members, and the conflicts that led to a fissure and a split of performing entities that continues to this day. Featuring original interviews, archival research, and musical analysis and commentary, "Slippin' Out of Darkness: The Story of WAR" tells the tale of one of the most unique bands in the history of Classic Rock-era music.**

**Digitizing the News Jul 01 2022 A study of the development of nonprint publishing by American daily newspapers: how new media emerge by combining existing media structures and practices with new technical capabilities.**

**The Decline of the Daily Newspaper Nov 05 2022 Introduction -- Videotext and the birth of online newspapers -- The newspaper industry's brief cable television strategy -- Newspapers react to fear of telecommunication dominance -- Newspapers embrace proprietary online services -- The emerging internet threatens established publishing model -- Mergers, convergence, and an industry under siege -- Connecting the lessons of history -- Conclusion.**

**Day of the Dead Coloring Book: Apr 17 2021 Here's the perfect Day of the Dead coloring book you've been searching for this autumn! This book not only has delightful sugar skulls and tattoos, but it also has interesting facts about the historical significance of this event dating back hundreds of years. Since the 007 Spectre's movie opened with the famous scene in Mexico, the popularity of the festival and costumes have spurred intrigue and interest with the annual celebration. Is the Day of the Dead festival the same holiday as Halloween? Do you know what tattoos represent to loved ones? These quotes and facts will bring new meaning to one of our favorite festivals! These delightful images, chosen from a variety of our favorite artists have been placed on one side of the page to prevent bleeding. Place a sheet of paper behind the image, if you press hard when you color. PLEASE NOTE: This book contains the same illustrations as the Day of the Dead Anti-Stress Coloring Book by Florabella Publishing.**

**Strategy, Value and Risk Jan 15 2021 Updated and revised, this second edition applies advanced financial analytics within a strategic framework that recognizes an environment where sustainable competitive advantage is a progressively more difficult task. Real Options offer the link to value and the strategic opportunities that lie in an increasingly dynamic landscape**

**Day Trading with a Simple Supply and Demand Strategy Apr 29 2022 Day Trading with a Simple Supply and Demand Strategy gets straight to the point, and tells the beginner self-directed investor and trader what they need to know in order to begin trading and making real money right away. Day Trading with a Simple Supply and Demand Strategy describes a real-life real-time powerful day trading strategy that is actually how the live markets work on a daily basis and the only way the smart money trades which is on supply and demand. Day Trading with a Simple Supply and Demand Strategy is specifically written for brand new traders to give them the very first basic knowledge they need to get started so they don't have to do a lot of searching around and perhaps waste a lot of time and money. There are no newsletters, software or red or green hopium pills to buy and you don't need any indicators to be successful using supply and demand as your trading method and it works on any liquid asset or market on any time frame, that's what makes trading with supply and demand so robust and powerful. Trading isn't as easy as people make it out to be, but with realistic expectations that**

**you set for yourself from the start you can become consistently profitable quickly using supply and demand as your trading method. Day Trading with a Simple Supply and Demand Strategy gives you clear concise information it would take you years to find out on your own before you could begin to have any chance at making a real income from the live markets. Use Day Trading with a Simple Supply and Demand Strategy as an overview or a guide if you will, to what to study and learn first to become consistently profitable trading. I tell you only the most critical things to learn because those are absolutely the most important and the ones that will make you money right away if you do them. Day Trading with a Simple Supply and Demand Strategy is going to help you to expedite the long learning curve there is in the investing and trading business. When you are done reading Day Trading with a Simple Supply and Demand Strategy you will have an excellent basic explanation of what and what not to do before you even study anything or do any kind of education. The information in Day Trading with a Simple Supply and Demand Strategy will put you on the fast track to becoming a successful money making self-directed investor and trader. When first starting off in the investing and trading business new people make a lot of mistakes which can cost them a lot of money and Day Trading with a Simple Supply and Demand Strategy has some tips and tricks to help the new investor and trader reduce those costly errors.**

**Flight of Remembrance Sep 10 2020 Now an Award-Winning Finalist in the Non-Fiction: Narrative category of The 2012 USA Best Book Awards, sponsored by USA Book News. Obtain a free 40-page excerpt on [www.kirschstonebooks.com](http://www.kirschstonebooks.com). Against the backdrop of World War II tragedy and devastation in Latvia, Poland and Germany and three decades of European history, this true narrative provides a window into the palpating heart of wartime upheaval through the lives of Rolf Dutzmann and Lilo Wassull-two people fatefully positioned "on the other side." In December of 1939, swept along on a tide of dire necessity and circumstance due to the imminent Soviet takeover of his homeland, Rolf, a young Latvian aeronautical engineering student, flees with his family to Germany, a country fully under Hitler's control and already engaged in a brutal war. While the account chronicles Rolf's pursuit of his technical dream against daunting wartime odds, it is first and foremost a poignant love story that plays out against a panorama of worldwide chaos and destruction. It is also a story of the seen and unseen forces that coalesce to keep Rolf and Lilo alive after they meet in 1940 Berlin, leading them through a chain of cataclysmic events including Rolf's draft into the Luftwaffe and his father's assignment as chief inspector of V-2 rocket production; the bombing of Berlin; the destruction of their homes; their numerous desperate, cross-country escapes from the bombing, the advancing Soviet troops from the east, and other Allied forces from the west; the POW camp hardships; and the deprivation of the postwar years. Despite the immeasurable evil, suffering and desolation of World War II, a synchronistic chain of events provides an uplifting reminder that love and hope may take wing even out of the ashes of life's most terrifying adversities.**

**The Unique Technique Mar 29 2022 I am an optometrist. I owned a very traditional medical, white coat practice in Pittsburgh, Pennsylvania near the University of Pittsburgh for 10 years. I became bored and uninspired in this vanilla business environment and sterile space. Feeling restless, I sold my practice and began the search for a new place to start a fresh concept in optometry. I found Frederick, Maryland, which is a historic, walkable little city that tops the triangle with DC and Baltimore. I relocated to a new town, in a new state with a brand new practice - Unique Optique. I was an outsider and a transplant, trying to win Frederick's trust and convince the residents of this town to come to my practice to spend money on high-end glasses. To accomplish this feat, I decided that I needed to show our authenticity, exude genuine sincerity, and smile through adversity. I embraced my flaws; I was vulnerable and real. I used social media, in-house events and the decor of the office to display the business's personality. People instantly related to the practice. They saw that I was not perfect, but I was earnest and that I truly cared. I was proud of my venture. Unique Optique's reviews were stellar and real. The practice grew steadily and by the end of the first year, I was**

**recognized as the Start Up Entrepreneur of Frederick County. Soon, I had requests from business owners and entrepreneurs to come and visit the practice and discuss our unique image strategies. People wanted this quality for their own businesses. I realized that I had helpful and valuable information and put my techniques down on paper. While developing my brand and marketing my business, I have made mistakes, learned from them, and attempted to fix them. I have worked through adversity and difficulties. In the end, I cultivated a brand to which people could relate. This is my experience. I hope it helps you find your Unique Technique."**

**Reducing Global Road Traffic Tragedies May 07 2020 Road traffic crashes in low- and middle-income countries have claimed over a million lives, and caused upwards of 20 million injuries, every year for over a decade. The UN and the WHO have been unsuccessful in reducing this tragedy. This book provides practical and prioritized recommendations of what to do now in low- and middle-income countries.**

**The Clarity Project Oct 12 2020 A simple step by step easy to understand system for businesses who want to attract new clients faster using the internet and social media. The Clarity Project was written for businesses who are struggling to bring in new clients using their current websites or who are not sure where to start when it comes to marketing online. It's for business owners who want to find and attract new clients or customers, make more sales online and learn how to craft an effective marketing strategy that can transform a business and boost profits. Have you invested time and resources in your website, only to find it has failed to bring you regular sales? I see this a lot from the businesses I work with and this is why I wrote The Clarity Project. This easy to read and non technical step by step system for growing your business online will teach you: A simple but effective step-by-step strategy to gain clarity about your target market, develop your "killer headline" and create a marketing strategy that will attract new and profitable clients into your business Why the majority of businesses fail to explain their offering in a language that their potential clients understand and lose out on sales because of it, plus how you can easily fix this How to easily get up to 40% of your website visitors to leave you with their contact details instead of the usual 1% most business websites get How your business can make more sales by focusing on solving your client's most pressing problems and showing that you understand what they need How to effectively stand out from your competition by using the power of your story and personality in your marketing How to easily get more referrals and repeat business by forging and strengthening real life relationships with clients and potential clients The vital business numbers and statistics you must know before you even think about investing a single penny in paid advertising for your business How you can nearly always guarantee a positive return on your online marketing spend**

**The Day We Went to the Circus Aug 22 2021 Have you ever been to the circus? Just imagine the excitement as you walk up to the booth to get your own ticket! You can smell the wonderful aroma of buttered popcorn in the air and your mouth begins to water at the sight of cotton candy on a stick. But nothing can prepare you for the thrill that awaits you as you enter the big tent and see all the tigers, the acrobats and clowns. In this book, *The Day We Went To The Circus*, you get to experience a high flying feeling as high as the big top itself.**

**The Washington Newspaper Jun 27 2019**

**Holding Back The Tears Aug 02 2022 This is true story about real people is set in Edinburgh City and Dundee, where a petite Scottish Lassie called Rosie Gilmour, mother to Finlay Sinclair, receives news of the death of her son - who tragically has taken his own life by hanging. Rosie pretends her son is still alive by talking to him, for that takes away the unbearable pain of her loss. But once she begins to face up to the fact that Finlay is not coming back, her conversations become more of a challenge than she can handle. When memories of her past are triggered by everyday life events, they take her mind back and forth in time - back to her own childhood days in 1960, when she flirted with the fairground boys, and to the day she gave birth to Finlay - "ME LADDIE". Rosie's Scottish accent becomes more apparent whenever her emotions are heightened and she**

***begins to recite poetry. She goes on to reveal doubts about her own self-worth and how she re-unites her role as mother - a role she had denied herself for seven years prior to Finlay's death. Rosie learns how to forgive herself and how to accept her loss with using practical coping strategies that sometimes but not always work for her. Many voices of different natures and walks of life appear in Rosie's, story with each one offering a part of their own belief to try and console her in her misery - except that she turns her back on any advice or support offered. Rosie is convinced that she can cope with her loss on her own and "needs no help from anyone, thank you" - until a sweet, gentle, soft-spoken voice begins to travel with her throughout her ordeal, leaving her no other choice but to listen. Eventually moving to the countryside in Angus, Rosie finds the isolation gives her life a new meaning offering her the opportunity to re-value her beliefs about her own self values and decides the time has come to give her son a memorial service and invite a chosen few dance companions whom she met on a regular basis in Edinburgh to honour this day. Rosie begins to accept she will never be the same person she once had been and shall never be again, believing now her journey through grief taught her many lessons making her a stronger and better person than she imagined she could ever be.***