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International Management Contentious Kwangju

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Contentious Kwangju Oct 04 2022 One of the largest political protests in contemporary Korean history, the May 1980 Kwangju Uprising still exerts a profound, often contested, influence in Korean society. Through a deft combination of personal reflections and academic analysis, Contentious Kwangju offers a comprehensive examination of the multiple, shifting meanings of this seminal event and explains how the memory of Kwangju has affected Korean life from politics to culture. In keeping with the book's title, the essays offer competing interpretations of the Kw.

International Management Nov 05 2022 As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of successful international management: Understanding the broad context of international business, including the critical trends impacting international management, the legal and political forces driving international business, and the ethical and cultural dilemmas that can arise Mastering the essential elements of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets Building and leading effective international teams, including personal and behavioral motivation, as well as taking an international perspective on the hiring, training, and development of employees These principles are emphasized in the text with current examples and practical applications, establishing a foundation for students to apply their understanding in the current global business environment. With a companion website featuring an instructor's manual, powerpoint slides, and a testbank, International Management, 5e is a superb resource for instructors and students of international management.

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