

## Research Methods For Business Students 6th Edition

Research Methods For Business Students, 5/e Business Research Methods Foundations of Business Business Organizations for Paralegals ECIE2011- 6th European Conference on Innovation and Entrepreneurship Business Law, 6th Edition Business and the Law 101 Sensational Story Starters for 5th and 6th Grade Students ECRM2014-Proceedings of the 13th European Conference on Research Methodology for Business and Management Studies Developing Skills for Business Leadership A Guide to Professional Doctorates in Business and Management Doing Research in the Business World International Business, Trade and Institutional Sustainability Business for Foundation Degrees and Higher Awards Research Methods for Business Students Essentials of Business Research Cruise Business Development ECRM 2018 17th European Conference on Research Methods in Business and Management Proceedings of the 6th International Conference on Decision Support System Technology – ICDSST 2020 on Cognitive Decision Support Systems & Technologies Essentials of Statistics for Business and Economics, Revised Systems, Software and Services Process Improvement Taxmann's Computer Applications in Business | Choice Based Credit System (CBCS) | B.Com | 6th Edition | 2021 Women Entrepreneurs and Strategic Decision Making in the Global Economy The Monthly Cumulative Book Index The Cumulative Book Index Entrepreneurship Education in Africa Contemporary Research Methods in Hospitality and Tourism 1600 Business Books Modernizing the Academic Teaching and Research Environment 2400 Business Books 2100 Business Books, and Guide to Business Literature General Catalog Organizing Corporate and Other Business Enterprises 6th Edition ECRM2013-Proceedings of the 12th European Conference on Research Methods ECEL2013- Proceedings for the 12th European Conference on eLearning How to Succeed at University Business Research Methods Technology Driven Curriculum for 21st Century Higher Education Students in Africa A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE) Handbook of Research on Managing Information Systems in Developing Economies

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Foundations of Business Sep 03 2022 Build the solid foundation you need to succeed in today's competitive business world and in your personal life with Pride/Hughes/Kapoor's FOUNDATIONS OF BUSINESS, 6E. Up-to-date coverage highlights important topics such as forms of business ownership, management and organization, human resource management, marketing, e-business, information systems, accounting and finance. You examine how a nation's economy affects both individuals and business, ethics and social responsibility, small business and entrepreneurship, and the global environment. New cutting-edge coverage addresses the impact of social media on business, international business, green and socially responsible business, and sustainability. You learn to become a better employee, more informed consumer and even a successful business owner with FOUNDATIONS OF BUSINESS, 6E. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

General Catalog Mar 05 2020

1600 Business Books Jul 09 2020

Doing Research in the Business World Nov 24 2021 Starting with the basics and fully grounded in the context of actually doing research, this practical book is the perfect companion as students tackle a business research project head on for the first time. Guiding readers through the research process in author David E. Gray's approachable style, the book helps them build their understanding and develop the skills they need to establish good practice when planning and doing research in the business world. This second edition offers: · A key focus on employability, highlighting the value of research beyond academia and helping students develop their transferable skills for the workplace · A new chapter on digital methods that shows them how to design and conduct digital business research in an ethical way · Fully integrated online resources in every chapter, including introduction videos from David, handy top tip videos and case studies that bring methods to life Supporting students at every stage of their research project and showcasing examples and case studies from across the global business landscape, including HR, marketing, organization studies and tourism and leisure, this book helps them successfully and confidently apply their methods knowledge and excel in their research projects. David E. Gray was Professor of Leadership and Organisational Behaviour at the University of Greenwich.

Business and the Law Apr 29 2022 This edition offers business law students a comprehensive & accessible introduction to Australian legal system & to the major areas of law impacting on business today. A valuable resource for any business professional or small business requiring an intelligent introduction to contemporary business law in Australia--Back cover.

Research Methods For Business Students, 5/e Nov 05 2022

ECRM2013-Proceedings of the 12th European Conference on Research Methods Jan 03 2020 Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited.

Contemporary Research Methods in Hospitality and Tourism Aug 10 2020 Contemporary Research Methods in Hospitality and Tourism delivers a comprehensive collection of chapters including new insights for traditional paradigms, approaches, and methods, as well as more recent developments in research methodology in the context of tourism and hospitality.

Proceedings of the 6th International Conference on Decision Support System Technology – ICDSST 2020 on Cognitive Decision Support Systems & Technologies Apr 17 2021

ECEL2013- Proceedings for the 12th European Conference on eLearning Dec 02 2019

ECRM2014-Proceedings of the 13th European Conference on Research Methodology for Business and Management Studies Feb 25 2022

Essentials of Business Research Jul 21 2021 Written specifically for business students, this best-selling, jargon-free textbook highlights each stage of the research process, guiding the reader through actionable steps and explicitly setting out how best to meet a supervisor's expectations. Easy to navigate and full of practical advice, it shows you how to choose a topic and write a proposal, with easy to follow tips and

detailed screenshots and diagrams. Key student features include: 'You're the Supervisor' sections - helps students to meet learning objectives 'Common questions and answers' - real-world advice on how to tackle common challenges Examples from different types of international businesses Detailed guidance on software packages such as SPSS Student case studies Annotated further reading Accompanied by a fully integrated companion website designed to support learning. Free to access, it includes author podcasts, guides to online tools, links to downloadable journal articles, examples of completed projects, PowerPoint slides and students' multiple choice questions to test progress. Available on publication: [www.uk.sagepub.com/jonathanwilson2e](http://www.uk.sagepub.com/jonathanwilson2e). A must-have title for all business and management students; this is the ideal companion for achieving success in your research project. Lecturers/instructors - request a free digital inspection copy here [Research Methods for Business Students Aug 22 2021](#) Revised edition of Research methods for business students, 2012.

[Business Research Methods Oct 04 2022](#) This extremely popular text is the complete introduction to doing business research and is the ideal guide for students embarking on a research project. The authors have extensively revised this sixth edition to make it the most engaging and relevant text available. New chapters on quantitative methods and visual research offer extensive coverage of these areas and even greater practical support in applying these techniques, while cutting-edgematerial on inclusivity and bias in research, feminist perspectives, and decolonial and indigenous research is also introduced. 'Student experience' features provide practical tips, presenting personal insights and advice from fellow students to help you avoid common mistakes and follow others' successful strategies when undertaking your own research project. For the sixth edition, the 'Research in Focus' features provide a greater global range of examples, including new case studies from China, Denmark, Germany, Spain, and India, all of which demonstrate how fascinating and essential research can be. Above all else, the book places strong emphasis on those challenges faced most frequently by students, such as choosing a research question, planning a project, and writing it up. Presenting essential topics in a concise way, *Business Research Methods* will provide you with key information without becoming overwhelming: it is now even clearer, more focused, and more relevant than ever before. The e-book offers a mobile experience and convenient access: [www.oxfordtextbooks.co.uk/ebooks](http://www.oxfordtextbooks.co.uk/ebooks) This book is accompanied by the following online resources: For students Video tutorials covering SPSS, Nvivo, R, and Stata. Self-test multiple choice questions with answer feedback Research project guide Video interviews with students and lecturers Links to additional resources (articles, data repositories, and third-party guides) Guide to using Excel in data analysis Flashcard glossary For lecturers PowerPoint presentations Additional case studies Discussion questions Lecturer's guide (includes suggested lecture outlines, problem-spotting, and practical teaching tips) Test bank containing multiple choice questions Figures from the text

[A Guide to the Project Management Body of Knowledge \(PMBOK® Guide\) – Seventh Edition and The Standard for Project Management \(BRAZILIAN PORTUGUESE\) Jul 29 2019](#) PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, *The Standard for Project Management* enumerates 12 principles of project management and the *PMBOK® Guide – Seventh Edition* is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the *PMBOK® Guide* • Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); • Provides an entire section devoted to tailoring the development approach and processes; • Includes an expanded list of models, methods, and artifacts; • Focuses on not just delivering project outputs but also enabling outcomes; and • Integrates with PMI standards™ for information and standards application content based on project type, development approach, and industry sector.

[Modernizing the Academic Teaching and Research Environment Jun 07 2020](#) This book constitutes a valuable manual for young and seasoned business researchers alike, and provides a comprehensive summary for the whole research journey. It is a must-read for all researchers who need to understand the basics of business research, from identifying research topics, to planning and organizing the research process, and selecting the most appropriate methodology for the topic at hand. This book also provides insights on how to avoid common pitfalls in business research and outlines the research skills needed to write a fine piece of research. In order to capture the innovative element of research, the book also highlights methods for thinking outside the box. It also stresses the importance of respecting ethics while conducting business research. Lastly, it presents important cases and provides hands-on training for preparing survey tools. Readers looking to master business research won't want to miss out on this unique and insightful book.

[ECRM 2018 17th European Conference on Research Methods in Business and Management May 19 2021](#) These proceedings represent the work of researchers participating in the 17th European Conference on Research Methodology for Business and Management Studies (ECRM) which is being hosted this year by Università Roma TRE, Rome, Italy on 12-13 July 2018.

[Cruise Business Development Jun 19 2021](#) This book addresses innovation management and product development in the cruise tourism industry. It explains how experience management has evolved from a strictly company-level, product- or service-focused tactical task to an industry-wide strategic challenge, and analyses the role of intangible reputational aspects of cruise experiences, as well as peripheral components and stakeholders, as increasingly important factors for customer acquisition and retention. Safety and risk issues are a central theme, as well as the cruise sector's environmental and socio-economic impacts. Lastly, the book considers the increasing size of cruise vessels and the accompanying standardisation of facilities and itineraries, in conjunction with the hybridisation of cruise passengers in connection with expanding the competitive boundaries and intensity of competition in the cruise sector. The book approaches these issues as more than a mere public relations campaign, recognising the fact that they have since become the very essence of strategic cruise business development.

[Business Research Methods Sep 30 2019](#)

[Organizing Corporate and Other Business Enterprises 6th Edition Feb 02 2020](#) *Organizing Corporate and Other Business Enterprises* is a one-volume treatise detailing the various aspects of setting up small business enterprises. Among the business entities discussed are individual proprietorships, general and limited partnerships, closely held corporations, not-for-profit corporations, and limited liability companies. Tax, financing, and management considerations are reviewed. The publication covers much more than the title indicates--it deals not just with organizing business enterprises but also with selected, tangential problem areas--e.g., fiduciary obligations of officers and directors, managing risk, employee benefits, etc. This publication is a practice guide to legal and tax factors to be considered in selecting a form of business organization. It is intended for the attorney who is advising proposed or existing small businesses. *Organizing Corporate and Other Business Enterprises* provides assistance from the inception of an enterprise through the death of the owners or the termination of the enterprise. Coverage includes: strong federal tax analysis, which is especially important for choice of entity classification, including S corporations; corporate domicile; promoter's rights; and initial capitalization. • Updated annually. • First published in 1949. • Revised Sixth Edition published in 1998.

[The Cumulative Book Index Oct 12 2020](#)

[The Monthly Cumulative Book Index Nov 12 2020](#)

[2100 Business Books. and Guide to Business Literature Apr 05 2020](#)

Business for Foundation Degrees and Higher Awards Sep 22 2021 Business for Foundation Degrees and Higher Awards gives students the underpinning knowledge they need to succeed in one volume. A core textbook covering the first two years of a degree programme written for the Foundation Degree and the Higher National Diploma.

International Business, Trade and Institutional Sustainability Oct 24 2021 This book addresses the gap between innovative technologies and their adoption. It showcases research, feasibility studies and projects that demonstrate a variety of ways to implement environmental sustainability in globally operating firms, as well as best practices in areas such as international management, adoption of cleaner technologies, global supply chains, greenhouse gas emission reduction, and transportation. The book provides state-of-the-art information on issues including: Global sustainable management practices Global sustainable food and agricultural markets Global responsible mining and energy Global sustainable sourcing Global sustainable transportation Global conservation innovations and investments Presenting expert contributions from industry, government and academia, discussing a variety of themes and perspectives on the topic "international business as a positive force of environmental sustainability" it is a vital resource for stakeholders in the international business community.

Women Entrepreneurs and Strategic Decision Making in the Global Economy Dec 14 2020 There has been an increase in women entrepreneurs participating in the growth of local, regional, national, and global economies. While these women showcase crucial skills for strategic leadership and strategy that can advance companies, they face cultural, educational, social, and political barriers that impede their development and participation within the global economy. *Women Entrepreneurs and Strategic Decision Making in the Global Economy* is a pivotal reference source that provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. While highlighting topics such as emotional intelligence, global economy, and strategic leadership, this book is ideally designed for managers, entrepreneurs, policymakers, academicians, and students.

101 Sensational Story Starters for 5th and 6th Grade Students Mar 29 2022 Students will revel in the creative, detailed writing prompts. Bone chilling to laugh out loud humorous, the starters are springboards for success. Students will be carried to the future, transported to the past and improve their writing skills in the present. This book is written by a teacher for teachers. An invaluable tool to ease preparation of written work.

101 Sensational Story Starters for 5th and 6th Grade Students includes two plot synopsis for familiar fairy tales for students to understand the elements of plot. There is rich vocabulary word lists to engage your students to achieve higher standards in their written expression. Two hands on Expository Text writing lessons are guaranteed to ignite even the most hesitant of writers to complete their best work. Infuse entertaining material that will teach lessons required in today's standardized testing world in a manner that children will not forget.

Systems, Software and Services Process Improvement Feb 13 2021 This volume constitutes the refereed proceedings of the 24th EuroSPI conference, held in Ostrava, Czech Republic, in September 2017. The 56 revised full papers presented were carefully reviewed and selected from 97 submissions. They are organized in topical sections on SPI and VSEs, SPI and process models, SPI and safety, SPI and project management, SPI and implementation, SPI issues, SPI and automotive, selected key notes and workshop papers, GamifySPI, SPI in Industry 4.0, best practices in implementing traceability, good and bad practices in improvement, safety and security, experiences with agile and lean, standards and assessment models, team skills and diversity strategies.

2400 Business Books May 07 2020

Essentials of Statistics for Business and Economics, Revised Mar 17 2021 ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, Revised, 6th Edition introduces sound statistical methodology to students with real-world examples, proven approaches, and hands-on exercises that build the foundation they need to analyze and solve business problems quantitatively. Complete with the author's signature problem-scenario approach and reader-friendly writing style, ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS has been streamlined to focus on core topics, and updated with new case problems, applications, and self-test exercises to help student's master key formulas and apply statistical methods to realistic business scenarios. The Student Essential Site PAC (Printed Access Card) that comes with the new book includes: Case Files, Example Files, Problem Files, Tutorials, Solvable, Palisade DecisionTools (StatTools), Excel Tutorial. Optional, comprehensive support for the text includes CengageNow, the integrated online student learning and course management system that helps students and instructors make the most out of the course. Also available are the optional chapter appendices, which deliver in-depth coverage of a popular statistical software program, and can be integrated with the text. Choose from Excel 2010, Minitab 16, PrecisionTree 2010, and StatTools 2010. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Technology Driven Curriculum for 21st Century Higher Education Students in Africa Aug 29 2019 The book consists of novel and empirical research in broad areas of technology and curriculum in selected African countries. The central theme of the book is technology and the higher education curriculum. The book consists of case studies from selected African countries, namely, Lesotho; Namibia; Kenya; South Africa; Zimbabwe; Tanzania and Nigeria. These studies confirm that in this contemporary digital era, educational technology is playing an increasingly important role. It has become so ubiquitous and fundamental in the teaching and learning. Higher education sectors across the continent are increasingly compelled to use educational technology to keep up with needs of 21st century students who want to be afforded opportunities to be able to learn in real time, anytime, and on their own terms using opportunities for creative innovation made possible by new information and communication technologies.

ECIE2011- 6th European Conference on Innovation and Entrepreneurship Jul 01 2022

A Guide to Professional Doctorates in Business and Management Dec 26 2021 \*Shortlisted in the Management and Leadership Textbook Category at CMI Management Book of the Year Awards 2017\* A Guide to Professional Doctorates in Business and Management has been written by a team of experts with experience of the challenges faced in both studying for and supervising professional doctorates in business and management. Inside they address the key issues faced, in particular how these courses differ from a traditional PhD, and the different skills and approach needed for success. Chapters explore the nature and importance of PDs as leading change in the professional world of practice, and how they need to differ from traditional forms of doctorate such as PhDs. The guide also offers practical guidance on researching in this particular mode, and through writing and publishing a thesis, making a valuable contribution to professional knowledge. -- Dr Catherine Groves

Business Organizations for Paralegals Aug 02 2022 Business Organizations for Paralegals thoroughly covers all the various types of business organizations, providing a solid and up-to-the minute understanding of each entity. There is more in-depth treatment of Limited Liability Partnerships and Limited Liability Companies than in any other text, and an entire chapter is devoted to securities regulation. Designed for the paralegal student, Business Organizations for Paralegals relies on a clear and direct presentation, and each chapter includes features--both conventional and Internet-based--that help students prepare for real-life paralegal work. The massively revised Sixth Edition features new and updated charts demonstrating key principles of business organizations. The content reflects major developments such as the new social enterprises that combine profit-making with social good; the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010; new trends in corporate governance; and the impact of new algorithmic or high-frequency trading of stocks as well as the part it may have played in the

Wall Street "flash crash" of 2010. Proposed revisions to securities regulations that would make raising capital easier for smaller companies (e.g. crowdfunding) is covered as well as the trend toward "reverse mergers" to avoid regulatory oversight. Other new topics include the continuing effect of the 2008 financial crisis, new constituency statutes, and new DB(k) retirement plans. Features: thorough and up-to-date treatment of all types of business organizations the nature of the entity formation and dissolution tax consequences clear presentation designed for the paralegal student a section explaining the tasks performed by paralegals a guide to both conventional and Internet resources forms, discussion questions, and summary of key features useful exhibits, charts, and key terms more in-depth treatment of Limited Liability Partnerships and Limited Liability Companies than other texts an entire chapter devoted to securities regulation sample forms integrated throughout the text Web resources Practice Tips in each chapter Internet questions, requiring students to access websites they will use on the job Thoroughly updated, the revised Sixth Edition features: new social enterprises that combine profit-making with social good the financial crisis of 2008 and its continuing effects Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 new trends in corporate governance the SEC's notice and access rules e-proxy provisions electing directors by majority rather than plurality vote new algorithmic or high-frequency trading of stocks and the part it may have played in the Wall Street "flash crash" of 2010 proposed revision to securities regulations to make raising capital easier for smaller companies, e.g. crowdfunding the trend toward "reverse mergers" to avoid regulatory oversight constituency statutes that require directors to consider more than pure profit new DB(k) retirement plans

*How to Succeed at University* Oct 31 2019 Achieve all your goals for university – whatever they are! *How to Succeed at University* provides straightforward, practical advice for anyone experiencing university life. Introducing the personal, academic and life skills you need to succeed – both at university and in today's competitive job market – you'll find help with managing your time and budget, and guidance on a range of study skills including skills for research and examination success. You'll also learn how to identify and develop key transferable skills that will stay with you throughout your professional life. Discover how to: Improve your employability prospects and give yourself the advantage in the job market Benefit from other students' experience, with top tips and insider advice on succeeding in your studies Explore the uses of digital technologies in learning and assessment Use what you learn right away, with handy downloadable checklists and worksheets. Pragmatic, up-front and sympathetic, this is an essential companion for all undergraduate students, as well as anyone preparing for study at university. The Student Success series are essential guides for students of all levels. From how to think critically and write great essays to planning your dream career, the Student Success series helps you study smarter and get the best from your time at university. Visit the SAGE Study Skills hub for tips and resources for study success!

*Entrepreneurship Education in Africa* Sep 10 2020 *Entrepreneurship Education in Africa* breaks new ground in contextualizing modern entrepreneurship education in Africa, with the authors presenting an in-depth understanding of the unique competences in the region, along with a related set of pedagogical approaches developing them further.

*Developing Skills for Business Leadership* Jan 27 2022 Mapped to the CIPD Level 7 Advanced module of the same name, *Developing Skills for Business Leadership* focuses on three core areas for successful professional development and practice: managing yourself and others, transferable managerial skills and postgraduate study skills. Each skill is covered both conceptually and practically by a subject area expert to help all readers analyze and critically evaluate, manage more effectively, make sound and justifiable decisions and lead and influence others. Covering key concepts such as developing your professional identity, effective management of interpersonal relationships at work, people management and interpreting financial information, this fully updated 2nd edition of *Developing Skills for Business Leadership* is ideal for all postgraduate business students taking a module in professional development, career development or management skills. Integrating IT skills into each chapter, it includes a new chapter on reflecting and coaching, updated references to the CIPD's HR Profession Map, additional coverage of stress, health and wellbeing and an enhanced international dimension throughout the text. Online supporting resources include an instructor's manual and lecture slides as well as additional case studies, and sample assignments, checklists and exam guides lecturers can use in their teaching.

*Taxmann's Computer Applications in Business | Choice Based Credit System (CBCS) | B.Com | 6th Edition | 2021* Jan 15 2021 This book is a comprehensive & authentic book on 'Computer Applications in Business'. The objective of the book is to impart computer skills and knowledge to commerce students and to enhance their understanding of information technology tools in handling the business operations. What sets this book apart is the simple presentation and step-wise explanation that ensures students without having any prior computer literacy can also learn computing and its business applications on their own. This book aims to fulfill the requirement of students of undergraduate courses in commerce and management, particularly the following: • B.Com. (H) Paper BCH 4.3 Core under Choice Based Credit System (CBCS) Programme of University of Delhi • B.Com. (Pass) Semester III of University of Delhi • CBCS Pan-India • Non-Collegiate Women's Education Board • School of Open Learning of University of Delhi • Various Central Universities throughout India The Present Publication is the 6th Edition, authored by Hem Chand Jain & H.N. Tiwari, with the following noteworthy features: • The subject-matter is presented in a simple, systematic method along with comprehensive explanation of the concept and theories underlying computer application in business. • [Student-Oriented Book] This book has been developed, keeping in mind the following factors: o Interaction of the author/teacher with his/her students in the classroom o Shaped by the author/teachers experience of teaching the subject-matter at different levels o Reaction and responses of students have also been incorporated at different places in the book • [Theoretical & Practical Aspects] This book covers both theoretical & practical applications. E.g., separate chapter has been added to illustrate how excel is useful in business decision making and data handling • [Basic Internet Terminologies/Recent Trends in Computing] Basic Internet Terminologies equips the students with commonly used terms while accessing internet, whereas Recent Trends in Computing has been added with an objective to keep students updated with recent technological developments in the fast changing digital space. • Thoroughly revised chapter on 'Decision Making with Excel' • Separate chapter on Database Management Systems using MS Access 2010 • Question appeared in Latest Question Paper of Delhi University have been incorporated at appropriate places o B.Com. (Hons.)/SEM. IV-2017 o B.Com. (Hons.)/SEM. IV-2018 o B.Com. (Hons.)/SEM. IV-2019 • Contents of this book are as follows: o Basic Computer Concepts and Networking o Basic Internet Terminologies o Recent Trends in Computing o Microsoft Word 2010 o Basics of PowerPoint o MS Excel 2010 o Excel Functions o Decision Making with Excel o Excel Projects o Introduction to Database System o Managing Databases using MS Access o Mail Merge

*Handbook of Research on Managing Information Systems in Developing Economies* Jun 27 2019 Technology provides accessibility otherwise unavailable to the people who can benefit from it the most. As new digital tools become less expensive and more widely available, research and real-world cases that examine the union between emergent countries and information systems are essential in determining the next steps for these nations. The *Handbook of Research on Managing Information Systems in Developing Economies* is a pivotal reference source that explores the effects of technological data handling within developing economies. Covering a broad range of topics such as emerging digital technologies, socio-economic development, and technology startups, this book is ideally designed for software programmers, policymakers, practitioners, educators, academicians, students, and researchers.

*Business Law, 6th Edition* May 31 2022 This book deals with the fundamental branches of business law, namely, law of contract, law of sale of

goods, law of partnership, law of negotiable instruments and law of information technology. Its contents have been extracted from the authors' reputed title Mercantile Law that has gained tremendous readership over the years. Business Law is intended to serve as a textbook for the students of BCom, BCom (Hons), CA Common Proficiency Test (CPT), CA Integrated Professional Competence Course (IPCC), CS Foundation Programme. ICMA Intermediate, BBA, MBA, and also for those appearing for banking and competitive examinations.

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